

DOT DIGITAL PRICING AND POLICIES

NOTE:

All clients are C.O.D. We accept Checks, ACH Bank Transfer, Credit Card, and Cash. After payment is complete, we will send you a link to download the high resolution images. We do not provide disks or transfer to a hard drive. There is a \$200 fee for rescheduling or cancellation within 48 hours of scheduled shoot time.

PRODUCT PHOTOGRAPHY WITH MODEL IN STUDIO

STILL PHOTOGRAPHY OR VIDEO ONLY

* Pricing for model stills in studio INCLUDES:

• studio time • equipment usage - for stills • lighting design / build • shooting time • image color balancing • color grading •

** Does not include retouching.

*** If video lighting is used (not natural light), a rental fee for equipment will apply.

HOURLY

\$180

Hourly rate also applies to each hour beyond the caps mentioned below, billable in 15 minute increments.

HALF DAY (4 HOURS MAX)

\$650

Usually yields around 15 - 30 looks.

Price does not include model fee or hair / makeup fee.

FULL DAY (8 HOURS MAX)

\$1080

Usually yields around 40 - 80 looks

Price does not include model fee or hair / makeup fee.

Client is to provide lunch.

STILL PHOTOGRAPHY AND VIDEO COMBINED

* Pricing for model stills in studio INCLUDES:

• studio time • equipment usage - for stills • lighting design / build • shooting time • image color balancing • color grading •

** Does not include retouching.

*** If video lighting is used (not natural light), a rental fee for equipment will apply.

**** Video editing time is billed separately at \$120 / hr.

HOURLY

\$280

Hourly rate also applies to each hour beyond the caps mentioned below, billable in 15 minute increments.

HALF DAY (4 HOURS MAX)

\$1010

Usually yields around 15 - 30 looks.

Price does not include model fee or hair / makeup fee.

FULL DAY (8 HOURS MAX)

\$1680

Usually yields around 40 - 80 looks.

Price does not include model fee or hair / makeup fee.

Client is to provide lunch.

****LOCATION SHOOT PRICING is the same except any additional fees incurred for:
assistant(s), permits, or other things pertaining to the location.****

All pricing and policies are subject to change without notice.

Updated 03/06/2020

RETOUCHING

HOURLY

\$55

1 hour minimum. We work quickly and only turn out high quality images.

PRODUCT PHOTOGRAPHY WITHOUT MODEL IN STUDIO

* Pricing for product photography in studio INCLUDES:

• cutout • retouching • studio time • equipment usage • lighting design / build • shooting time • image color balancing • color grading •

**15 image minimum or \$120 setup fee will apply.

*** If multiple items are being styled in the same image, additional fees may apply.

**** Please bring items steamed and on hangers. If garments need comprehensive steaming, a "per-item" fee will apply.

**** Front image + back image = 2 images

HANGING FLATS / LAYDOWN FLATS \$24 / IMAGE

GHOST MANNEQUIN \$26.50 / IMAGE

TABLETOP regular non-reflective items \$24 / IMAGE

TABLETOP cosmetics, purses, shoes \$30 / IMAGE

TABLETOP jewelry \$36 / IMAGE

RUSH FEE up to 40 images extra \$20 per day early

ESTIMATED TURNAROUND: up to 40 images please allow 2 weeks. Please inquire for larger orders

GRAPHIC DESIGN / LINE SHEET DESIGN

GRAPHIC DESIGN HOURLY \$55

1 hour minimum

FIRST TIME TEMPLATE SETUP \$120

For further seasons / lines / documents if the same template is used, the setup fee will not apply.

PHOTO PLACEMENT ON PAGE \$2 EA

DESCRIPTIVE LINE \$2 EA

A line generally includes: a style #, short description, and a price. If, in addition, you want to include a list of colors, that is an additional "line."

SWATCH CREATION \$5 EA

For swatches that can't be taken from an item photograph / must be shot in studio separately.

After final approval is given, any future revisions are \$55 / hr.

ESTIMATED TURNAROUND for a line sheet of look book is 3 days - 1 week.